

press release

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NEW RESTAURANT MAKES FAST FOOD FROM SCRATCH WHILE SUPPORTING COMMUNITY IN OLATHE, KS Strip's Chicken will be committed to wholesomeness, convenience

OLATHE, July, 8, 2016 – There's a new restaurant concept emerging in Olathe, Kansas, which combines the wholesomeness of made-from-scratch and the convenience of "fast food" with a business culture of social responsibility and community involvement. Also donuts!

Strip's is scheduled to open in early August, 2016, at 1110 E Santa Fe in a former Wendy's building, and will offer fast food made from "scratch" using natural and wholesome ingredients while also paying a living wage to employees. The new restaurant will also be committed to giving back to the community by supporting local non-profit organizations that benefit at-risk children and families.

"My 2 passions in life are Food and Family, and Strip's is going to bring both of those together in a way that I think really resonates with people in this community," said Todd Johnson, proprietor of the new restaurant.

Establishing a business culture of social responsibility and community involvement is fundamental to Strip's, as evidenced by a commitment to giving back through the "Round-Up-A-Hug" program, in which Strip's will match donations up to \$1,000 to a different local charitable organization every month, by giving each customer the opportunity to contribute by rounding up their order total to the next whole dollar.

Other notable menu features include regionally sourced meats, all-natural cheeses, and a Donut Robot, which makes "Baby Donuts" autonomously on a conveyor-style fryer, as well as a variety of fresh salads and 10 different side dishes including kale slaw and wagon-wheel Mac n Cheese.

Strip's is currently fundraising via Kickstarter to help complete building renovations, and is set to open early next month if the goal is met. For more information or to make a donation, visit <u>https://www.kickstarter.com/projects/2139259783/strips-socially-responsible-fast-food-in-olathe-ka</u>.